



Twitter 101

If you are new to Twitter and these instructions are not clear, please send Cody Jones, NGNA's Communication Manger, an email at cjones@ngna.org

First, if you don't have a Twitter – Make one! It is really easy and fun! Once you make your own Twitter account, make sure you follow NGNA. Go to the search bar and type in “@NgnaOrg”. Following is basically the same thing as “liking” or being a person's friend on Facebook. If you follow NGNA, you will see all of NGNA's tweets.

If you're using Twitter on a computer, you tweet by either typing in the bar that says “What's happening?” or by clicking on the small, feather pen icon on the top right corner. If you're using Twitter on your phone, look at the bottom to see what screen you're on. You will either be on Home, Notifications, Moments, Messages or Me. If you're on the Home screen, you will see all the tweets of people you follow like a news feed. If you're on the Me page, you will only see your tweets and the tweets that you retweeted. No matter the screen, you tweet by clicking on the small, feather pen icon on the top right of the screen.

When you are making a tweet about NGNA or nursing in general, make sure you tag NGNA. To do this, use the @ sign and type NgnaOrg after the symbol. If you are following NGNA, it will pull up. So, an example would be “I am excited for my first @NgnaOrg webinar next month!”

Since you tagged NGNA in the tweet, NGNA will get a notification that you did. NGNA can also retweet the tweet NGNA was tagged in. That means that NGNA will publish your tweet for all of NGNA's followers to see. If you go to NGNA's twitter, you will see Summer Valenti and Linda Hassler pop up. That is because NGNA retweeted their tweets.

Another popular feature is the hashtag (#). This is used to either put emphasis on a tweet or for a search function. An example tweet with a hashtag is “I love my job as a #nurse.” You can hashtag absolutely anything you want. If you are #eating #pizza or #surfing in #California. If you want to see what people are tweeting about in regards to a particular topic, go to the search bar at the top of the page and put a # followed by whatever you want to find. For example, you can type #gerontology to see what others are saying on the topic. If something looks interesting, you can retweet it your followers can see the tweet on your page.